

# SPONSORSHIP PROSPECTUS



**AAA2021  
VIRTUAL  
CONFERENCE**

**1-3 DECEMBER 2021**



Australian  
Archaeological  
Association

# AAA ONLINE 2021

**250+ Delegates · National & International Membership ·  
Raise your Organisational Profile · Expand Your Market ·  
Develop Partnerships · Capacity and Community Building**

Join us for the premier Australian Archaeology Conference being held online from 1 to 3 December 2021. Hosted by the Australian Archaeological Association (AAA), the Conference will consist of three full days of papers, presentations, posters, meetings and social events.

Archaeology, with its cognate social and scientific disciplines, is pushing the boundaries of our knowledge about the past and is innovating contemporary approaches to managing cultural sites and places, and protecting non-renewable heritage resources. Your sponsorship of the AAA Conference builds both capacity and community in Australian archaeology. Funding goes toward giving opportunities for our next generation of archaeologists to get inspired, participate professionally, and make important contacts across the continent. Your sponsorship funding brings a diverse body of people together in an inspiring environment to hear about the latest research results, key heritage issues, and new advances in the application of theoretical approaches and scientific techniques.

The Association is seeking sponsors who are passionate about:

- Advancing all forms of archaeology and archaeological knowledge
- Promoting ethical archaeological research and management
- Recognising the ownership of cultural heritage by the relevant Indigenous peoples
- Publicising the importance of study and conservation of archaeological sites and collections.

The Australian Archaeological Association and the AAA Conference Committee appreciates your consideration of supporting the 2021 AAA Online Conference and assisting our members' efforts to advance our understanding of archaeology and heritage practice.

# WHO WE ARE

## AUSTRALIAN ARCHAEOLOGICAL ASSOCIATION, INC.

The Australian Archaeological Association is the largest archaeological organisation in Australia, representing a diverse membership of professionals, researchers, students, and others with an interest in archaeology which:

- Seeks to advance all forms of archaeology and archaeological knowledge;
- Promotes ethical archaeological research;
- Recognises the ownership of cultural heritage by the relevant Indigenous peoples;
- Publicises the importance of study and conservation of archaeological sites and collections;
- Publishes the triannual journal *Australian Archaeology* (Taylor and Francis); and
- Convenes an annual Conference to provide a forum for our members to share their research results and engage in collaborative, respectful, knowledge-sharing.

Our members work around the world with Indigenous peoples, a wide range of physical, biological, and social scientists, communities of descent and contemporary custodians on cultural sites and places, in nautical, terrestrial, and extra-terrestrial contexts.

# SPONSORSHIP CATEGORIES

## VIRTUAL CONFERENCE PARTNER

\$5,000

- Logo on all website pages, with link to organisation's home page
- Logo on all virtual platform pages
- Logo on social media posts
- Banner advertisement on the conference website (sponsor to provide artwork)
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)
- Five (5) virtual registrations

## WEBSITE SPONSOR

\$2,500

- Logo on all website pages, with link to organisation's home page
- Banner advertisement on the conference website (sponsor to provide artwork)
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)
- Two (2) virtual registrations

## TRIVIA NIGHT SPONSOR

\$1,500

- Logo on website sponsorship page, with link to organisation's home page
- Logo on virtual platform of trivia night
- Logo on gift sent to trivia winners post conference
- Noted as trivia night sponsor in program
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)

## SESSION SPONSOR

\$1,000

- Logo on website sponsorship page, with link to organisation's home page
- Logo on virtual platform of sponsored session
- Noted as sponsor of nominated session in program
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)

# SPONSORSHIP CATEGORIES

## PHOTO COMPETITION SPONSOR

\$1,500

- Logo on website sponsorship page, with link to organisation's home page
- Logo on online photo voting platform
- Noted as sponsor of photo competition in *Australian Archaeology* issue with winning photo/s
- Logo on social media post announcing winners
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)

## POSTER SPONSOR

\$1,000

- Logo on website sponsorship page, with link to organisation's home page
- Logo on virtual platform of poster session
- Logo on printed poster award certificates
- Noted as Poster sponsor in program
- Logo on social media post announcing winners
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)

## CAREERS NIGHT EXHIBITOR

\$1,500

- Logo on website sponsorship page, with link to organisation's home page
- Logo on virtual platform of careers night
- Private room/'booth' in virtual platform during careers night to 'meet' with students
- Virtual promotional brochure (sponsor to provide artwork and content, max. 50MB)
- Two (2) virtual registrations

## INDIGENOUS DELEGATE ATTENDANCE

\$160pp

- Support an Indigenous presenter to become a AAA member and attend the virtual conference
- Logo on website sponsorship page, with link to organisation's home page

# ENTITLEMENTS

## LOGOS

Upon confirmation, please forward a high resolution logo to the Conference Organiser to ensure full acknowledgment and promotion of your involvement in the conference is received.

## VIRTUAL BROCHURES

Upon confirmation, please forward a high resolution quality artwork and content (max. 50 MB) to the Conference Organiser to ensure full acknowledgment and promotion of your involvement in the conference is received.

## REGISTRATION TICKETS

All complimentary registration tickets must be allocated a minimum of 2 weeks prior to the conference.

# SPONSORSHIP AGREEMENT

Contact Person: \_\_\_\_\_

Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## LEVEL OF SUPPORT

*PLEASE TICK*

- |   |         |   |          |
|---|---------|---|----------|
| <input type="checkbox"/> Virtual Conference Partner | \$5,000 | <input type="checkbox"/> Photo Competition Sponsor      | \$1,500  |
| <input type="checkbox"/> Website Sponsor            | \$2,500 | <input type="checkbox"/> Poster Session Sponsor         | \$1,000  |
| <input type="checkbox"/> Trivia Night Sponsor       | \$1,500 | <input type="checkbox"/> Careers Night Exhibitor        | \$1,500  |
| <input type="checkbox"/> Session Sponsor            | \$1,000 | <input type="checkbox"/> Indigenous Delegate Attendance | \$160/pp |

### Terms & Conditions:

1. All Sponsorship costs are in Australian Dollars and are GST inclusive.
2. Sponsorship is not secured until a signed sponsorship agreement has been returned.
3. Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 7 days of issue.
4. Following confirmed commitment, sponsorship is non-refundable.
5. Sponsorship entitlements will be delivered only upon full payment being received.
6. The Conference Committee retains the right to approve sponsor applications.
7. Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
8. The Conference Committee has final say on all artwork and publications that may highlight sponsor logos or artwork.
9. Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please forward completed agreement to:

Julie Jerbic  
Watermark Events  
Email: [aaa@watermarkevents.com.au](mailto:aaa@watermarkevents.com.au)