

AAA2026

AUSTRALIAN ARCHAEOLOGICAL
ASSOCIATION CONFERENCE

*We Remember -
Stories from the Past,
Visions for the Future*

 Adelaide Convention Centre

 Adelaide / Tarntanya

 1-4 December 2026

SPONSORSHIP PROSPECTUS



AAA2026

Adelaide / Tarntanya

500+ Delegates

National & International Membership

Raise your Organisational Profile

Expand Your Market

Develop Partnerships

Capacity and Community Building

Join us in Adelaide/Tarntanya, South Australia, from 1–4 December 2026 for the Australian Archaeological Association (AAA) Annual Conference, the premier gathering of archaeologists from across Australia and the broader region.

Held at the Adelaide Convention Centre, the AAA2026 Conference will bring together 500+ delegates for four days of presentations, papers, posters, meetings, workshops and social events. The conference provides an important forum for researchers, heritage professionals, students, Traditional Owners and industry representatives to share knowledge, discuss emerging challenges and showcase the latest developments in archaeological research and practice.

The 2026 conference theme, “**We Remember – Stories from the Past, Visions for the Future**”, invites participants to reflect on the role archaeology plays in understanding and remembering the past while shaping future approaches to heritage, research and community engagement. The program will highlight diverse perspectives, innovative methodologies, and the evolving responsibilities of archaeologists working with cultural heritage across Australia and beyond.

Your sponsorship of the AAA2026 Conference supports the continued growth and strength of the archaeological community. Sponsorship contributions help provide opportunities for First Nations peoples, students and emerging archaeologists to participate in the conference, build professional networks, and contribute to important discussions about the future of the discipline.

We are seeking sponsors who share our commitment to:

- Advancing archaeological knowledge and research across Australia and the region.
- Promoting ethical archaeological practice and best-practice heritage management.
- Recognising and supporting First Nations peoples as custodians of cultural heritage.
- Encouraging collaboration and knowledge-sharing across academia, industry, and communities.
- Raising awareness of the importance of protecting and conserving archaeological sites and cultural heritage.

The Australian Archaeological Association and the AAA2026 Conference Committee appreciate your consideration in supporting this important event and helping to strengthen the future of archaeology and heritage practice across Australia.

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The Australian Archaeological Association is the largest archaeological organisation in Australia, representing a diverse membership of professionals, researchers, students, and others with an interest in archaeology which:

- Seeks to advance all forms of archaeology and archaeological knowledge;
- Promotes ethical archaeological research;
- Recognises the ownership of cultural heritage by the relevant Indigenous peoples;
- Publicises the importance of study and conservation of archaeological sites and collections;
- Publishes the triannual journal *Australian Archaeology* (Taylor and Francis); and
- Convenes an annual Conference to provide a forum for our members to share their research results and engage in collaborative, respectful, knowledgesharing.

Our members work around the world with First Nations peoples; a wide range of physical, biological, and social scientists; communities of descent and contemporary custodians on cultural sites and places, in nautical, terrestrial, and extra-terrestrial contexts.

Visit AAA's Website: www.australianarchaeologicalassociation.com.au



AAA2026

Sponsorship Categories

PLATINUM SPONSOR

\$10,000

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Corporate logo on the front cover of the conference app
- ✓ Naming rights of one catering break with buffet signage
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Advertisement banner on the home page of the conference website
- ✓ Pull up banner displayed at conference venue
- ✓ Four full conference registrations, including the Welcome Reception
- ✓ Four tickets to the Conference Dinner
- ✓ Display table throughout the conference

GOLD SPONSOR

\$7,500

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue
- ✓ Two full conference registrations, including the Welcome Reception
- ✓ Two tickets to the Conference Dinner
- ✓ Display table throughout the conference

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Sponsorship Categories

SILVER SPONSOR

\$5,000

- Corporate logo and URL hyperlink on conference website
- Inclusion of promotional items in delegate satchels
- Pull up banner displayed at conference venue
- One full conference registration, including the Welcome Reception
- Display table throughout the conference

BRONZE SPONSOR

\$2,500

- Corporate logo and URL hyperlink on conference website
- Inclusion of promotional items in delegate satchels
- Pull up banner displayed at conference venue

CONFERENCE DINNER SPONSOR

Exclusive **\$10,000**

- Naming rights as the Conference Dinner Sponsor
- Corporate logo and URL hyperlink on conference website
- Corporate logo on dinner menus at each table
- Opportunity to provide dinner guests with a branded gift
- Inclusion of promotional items in delegate satchels
- Pull up banner displayed at conference and dinner venues
- Opportunity for a 5-minute address during the Conference Dinner
- One full conference registration, including the Welcome Reception
- Four tickets to the Conference Dinner
- Display table throughout the conference

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Sponsorship Categories

FIRST NATIONS KEYNOTE SPONSOR

Exclusive **\$7,500**

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue
- ✓ Corporate logo displayed during keynote presentation
- ✓ Display table throughout the conference
- ✓ Attendee engagement opportunities

KEYNOTE SPEAKER SPONSOR

Exclusive **\$7,500**

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue
- ✓ Corporate logo displayed during keynote presentation
- ✓ Display table throughout the conference
- ✓ Attendee engagement opportunities

WELCOME RECEPTION SPONSOR

Exclusive **\$4,500**

- ✓ Naming rights as the Welcome Reception Sponsor
- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue
- ✓ Opportunity for a 5-minute address during the Welcome Reception
- ✓ Four tickets to the Welcome Reception
- ✓ Display table throughout the conference

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Sponsorship Categories

RAINBOW EVENT SPONSOR

Exclusive **\$4,500**

- ✓ Naming rights as the Rainbow Event Sponsor
- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference and event venues
- ✓ Opportunity for a 5-minute address during the Rainbow Event
- ✓ Two tickets to the Rainbow Event
- ✓ Display table throughout the conference

MOBILE APP SPONSOR

Exclusive **\$3,500**

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Corporate logo on the front cover of the conference app
- ✓ Full page advertisement in conference app
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue

WORKSHOP SPONSOR

\$2,500

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of promotional items in delegate satchels
- ✓ Pull up banner displayed at conference venue
- ✓ Opportunity to participate in workshop content creation and delivery

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Sponsorship Categories

DISPLAY TABLE

\$2,000

- Display table throughout the conference
- Pull up banner displayed at conference venue
- One exhibitor registration (excludes entry to program sessions and social events)

MTG&C Exhibitor

\$750

- Display table at the Meet the Graduates & Colleagues event, attended by 2 team members
- 2 minute spiel to promote your business
- 2 hours to chat with potential employees

ENTITLEMENTS

Logos: Upon confirmation, please forward a print quality logo to the Conference Manager to ensure full acknowledgment and promotion of your involvement in the conference is received.

Website & App Advertisements: Advertisement specifications will be provided by the Conference Manager. All artwork must be received by 31 October.

Pull-up Banners: Sponsors are to provide their own pull-up banners.

Promotional Items: Sponsors are to provide their own promotional items. If a delegate satchel is not provided, items will be displayed at the registration desk for delegates to collect. The Conference Manager will advise required number of items by 30 September (based on delegate registrations).

Registration & Social Event Tickets: All complimentary registrations and social event tickets must be allocated by 31 October. Exhibitor registrations include entry to the exhibition area and daily catering only - entry to the conference program and social events is not included. Please contact the Conference Manager if you would like to purchase additional registrations or social event tickets.

For more information about sponsorship opportunities please contact:
Caroline Spry - c.spry@latrobe.edu.au or Julie Jerbic - aaa@watermarkevents.com.au

Sponsorship Agreement

Contact Person:

Organisation:

Address:

Phone:

Email:

LEVEL OF SUPPORT (please tick)

<input type="checkbox"/>	Platinum	\$10,000	<input type="checkbox"/>	Keynote Speaker	\$7,500
<input type="checkbox"/>	Gold	\$7,500	<input type="checkbox"/>	Welcome Reception	\$4,500
<input type="checkbox"/>	Silver	\$5,000	<input type="checkbox"/>	Rainbow Event	\$4,500
<input type="checkbox"/>	Bronze	\$2,500	<input type="checkbox"/>	Mobile App	\$3,500
<input type="checkbox"/>	Conference Dinner	\$10,000	<input type="checkbox"/>	Workshop	\$2,500
<input type="checkbox"/>	First Nations Keynote	\$7,500	<input type="checkbox"/>	Display Table	\$2,000
			<input type="checkbox"/>	MTG&C Exhibitor	\$750

TERMS & CONDITIONS

- All sponsorship costs are in Australian Dollars and are GST inclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee retains the right to approve sponsor applications.
- Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Name: _____

Signature: _____

Date: _____

Please email a signed copy of this agreement to:

Julie Jerbic - Conference Manager
Email: aaa@watermarkevents.com.au